

For Immediate Release

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CRSI Names Greg Halsted Western Region Manager, Announces Jose Mendoza as Pacific Southwest Manager

(SCHAUMBURG, IL – September 5, 2014) The Concrete Reinforcing Steel Institute (CRSI) is pleased to announce the appointment of Greg Halsted as its Western Region Manager, effective immediately. In this position, Mr. Halsted will be responsible for managing all CRSI technical, educational, promotional and membership activities on both national and regional chapter levels throughout the Western United States and Western Canada.

Mr. Halsted previously held the position of Pacific Northwest/Western Canada Manager at CRSI and has successfully supported the Western Region through his knowledge of engineering and his promotional activities since 2012. He also heads the continuously reinforced concrete (CRCP) pavement initiatives at CRSI, working directly with The Federal Highway Administration (FHWA.)

Before joining CRSI, Mr. Halsted was a Market Manager for the Portland Cement Association (PCA), responsible for the design and construction technical services assistance, marketing, and promotion of all cement-based pavement materials. Prior to PCA, he worked as a Technical Services Manager for the Georgia Department of Transportation and has knowledge of planning, design, materials testing, and construction.

Mr. Halsted received his Bachelor of Science degree from Southern Polytechnic State University in Marietta, Georgia and is a registered Professional Engineer.

“Greg has shown outstanding professionalism, ambition and responsiveness on regional and national levels and quickly became an asset to CRSI,” said Bob Risser, President and CEO, Concrete Reinforcing Steel Institute.

CRSI is also pleased to announce the addition of Jose Mendoza as the Pacific Southwest Manager effective September 1st. Mr. Mendoza’s role includes supporting the Western Region Manager on a regional and local basis, as well as contributing to the attainment of national promotional goals.

Mr. Mendoza joins CRSI with 16 years of experience with Hilti Inc., in which he supported and promoted to the design and construction community through technical presentations and strategic business/partnership development. He is a registered Professional Engineer in California, Nevada and Arizona and is very familiar with CALTRANS and other California inspection agencies.

Mr. Mendoza is nearing completion of his PhD work, dissertation pending, in Technology Management from Technological University of the Philippines, where he also achieved his BS Civil Engineering degree. He also has an MPA in Management Option from California State University-East Bay, a Master of Engineering (IEM) from Polytechnic University of the Philippines and was awarded the Outstanding Alumni Award in Civil Engineering from the Technological Institute of the Philippines in 2012. Mr. Mendoza is a member of the Association of Structural Engineers of the Philippines (ASEP), Structural Engineers Association of Central California (SEA OCC) and the American Society of Civil Engineers (ASCE).

Bob Risser added, "We are also pleased to welcome Jose Mendoza to the CRSI staff as Pacific Southwest Manager. Jose comes to CRSI with a wealth of knowledge and industry experience. We look forward to Jose's contribution to the CRSI team."

About the Concrete Reinforcing Steel Institute

Founded in 1924, the Concrete Reinforcing Steel Institute (CRSI) is a technical institute and an accredited Standards Developing Organization (SDO) that stands as the authoritative resource for information related to steel reinforced concrete construction. Serving the needs of engineers, architects and construction professionals, CRSI offers many industry-trusted technical publications, design aids, reference materials and educational opportunities. CRSI Industry members include manufacturers, fabricators, material suppliers and placers of steel reinforcing bars and related products. Our Professional members are involved in the research, design, and construction of steel reinforced concrete. CRSI also has a broad Region Manager network that supports both members and industry professionals and creates awareness among the design/construction community through outreach activities. Together, they form a complete network of industry information and support.

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