

- For Immediate Release -

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[High resolution headshot available here.](#)

Concrete Reinforcing Steel Institute Names Parisha Chanodia Sustainability Manager

(SCHAUMBURG, ILLINOIS — April 7, 2025) The Concrete Reinforcing Steel Institute (CRSI) has named Parisha Chanodia as national Sustainability Manager. This new role is in addition to her current title as Midwest Region Manager.

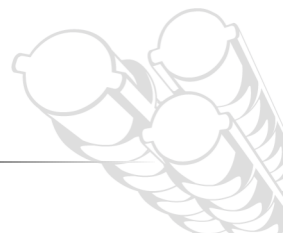
As CRSI's Sustainability Manager, Parisha's role will serve as the Institute's subject matter expert on sustainability matters and point of contact for outward and inward facing stakeholders. This will not only allow for quicker responses to inquiries but also allow for organized industry communications.

Lou Parous, President and CEO, states, "Having Parisha step into this additional role will establish her as our liaison between CRSI and our members, regulatory bodies, and industry partners. She is a dynamic professional that will undoubtedly raise the level of our sustainability initiatives."

Parisha's appointment is effective immediately. She will continue her CRSI tenure as Midwest Region Manager overseeing regional promotional activities and providing membership support including serving as staff liaison to the Institute's Sustainability, Epoxy Coating, and Epoxy Fabrication technical committees.

About the Concrete Reinforcing Steel Institute

Founded in 1924, the Concrete Reinforcing Steel Institute (CRSI) is a technical institute and Standards Developing Organization (SDO) that stands as the authoritative resource for information related to steel reinforced concrete construction.



Serving the needs of engineers, architects and construction professionals, CRSI offers many industry-trusted technical publications, standards documents, design aids, reference materials and educational opportunities. CRSI Members include manufacturers, fabricators, material suppliers and placers of steel reinforcing bars and related products as well as professionals who are involved in the research, design, and construction of steel reinforced concrete. CRSI also has a broad Region Manager network that supports both members and industry professionals. Serving the construction market in the United States, Canada, and Mexico, CRSI is headquartered in Schaumburg, Ill. with regional offices located across the United States.

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