

## - For Immediate Release -

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*Chairman photo available upon request.*

### **Concrete Reinforcing Steel Institute Announces New Board Members**

(SCHAUMBURG, IL – November 14, 2025) The Concrete Reinforcing Steel Institute (CRSI) announces the appointment of Adam Simmet as Chairman of the Board, along with five new officers, to steward the Institute.

Mr. Simmet is a next generation President of Simcote, Inc., a family-owned business founded in 1978. Adam has spent his entire life in around steel reinforcing bars, holding positions on the organization's rebar coating line, operating shear and bending machines, and the operating cranes before pivoting into a sales role. Upon his father's retirement, and with family support, Adam made a transition to the role of President.

"As a long-time member company of CRSI, I sincerely appreciate the opportunity to serve as Chairman on the Board. I am excited about the direction of the Institute, as evidenced by high levels of member and staff engagement at the recent Fall Business and Technical Meetings." Simmet states. "I look forward to working with CRSI leadership and members to make the next two years a great success."

In addition to Simmet's appointment, Micah Bodily joins the Executive Committee as Secretary/Treasurer, while new officers include Robbie Hall (Headed Reinforcement Corp.), Brett Parker (CMC), and Dave Tokos (Steel Dynamics, Inc.) as At-Large Directors.

CRSI graciously thanks Brad Cottrell (CMC), Rob Faircloth (Contractors Materials Company), Robert McClean (CMC), Eugene McMannis (Nucor Rebar Fabrication), and Spence Peters (Steel Dynamics, Inc.) who has rotated off the Board for their service to the Institute and the industry.

The full Board of Directors was approved at the Business Meeting held during CRSI's Fall Business & Technical Meeting on November 3<sup>rd</sup>, 2025, at the Drake Hotel in Chicago, IL.

The 2025/2026 Board consists of:

At-Large Directors

- \*Chairman – Adam Simmet, Simcote, Inc.
- \*Vice Chairman – Bethany Hennings, Gerdau
- \*Secretary/Treasurer – Micah Bodily, Western States Rebar Fabrication, Inc.
- \*Past Chairman – Jeff Estep, Farwest Steel Reinforcing Steel Company

Juan Anaya, Cascade Steel Rolling Mills, Inc.

Andre Belland, Rebarfab, Inc.

William Brack, Nucor

Bill Couturier, Barton Malow Company

\*Rob Dailey, CMC

Robbie Hall, Headed Reinforcement Corp.

\*Erik Johnson, Nucor

Ronnie Johnson, Nucor

Scott McCornack, Morse Steel Service

Brett Parker, CMC

Carrie Sayers, ABC Coating Michigan

Matthew Schewe, CMC

Dave Tokos, Steel Dynamics, Inc.

Ex-Officio Directors

Chairman, Marketing Committee – William Brack, Nucor Rebar Fabrication

Chairman, Engineering Practice Committee – Robbie Hall, Headed Reinforcement Corp.

Chairman, Member Services Committee – Matthew Schewe, CMC

Non-Voting Directors

Chairman, CRSI Foundation – Mary Alwin, Nucor

President and CEO – Lou Parous, Concrete Reinforcing Steel Institute

*\*Executive Committee Member*

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**About the Concrete Reinforcing Steel Institute**

Founded in 1924, the Concrete Reinforcing Steel Institute (CRSI) is a technical institute and Standards Developing Organization (SDO) that stands as the authoritative resource for information related to steel reinforced concrete construction.

Serving the needs of engineers, architects, and construction professionals, CRSI offers many industry-trusted technical publications, standards documents, design aids, reference materials and educational opportunities. CRSI Members include manufacturers, fabricators, material suppliers and placers of steel reinforcing bars and related products as well as professionals who are involved in the research, design, and construction of steel reinforced concrete. CRSI also has a broad Region Manager network that supports both members and industry professionals. Serving the construction market in the United States, Canada, and Mexico, CRSI is headquartered in Schaumburg, Ill. with regional offices located across the United States.

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