

- For Immediate Release -

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Chairman photo available upon request.

Concrete Reinforcing Steel Institute Announces New Board Members

(SCHAUMBURG, IL – December 1, 2023) The Concrete Reinforcing Steel Institute (CRSI) announces the appointment of Brad Cottrell as Chairman of the Board, along with five new officers, to steward the Institute.

Mr. Cottrell has been with CMC for over 27 years in total, having spent time originally in CMC's trading division, but for the past 18 years in various roles in CMC's rebar fabrication and mills segments and currently serves as CMC's Vice President – Commercial & Supply Chain at CMC located in Irving, TX.

"I am looking forward to serving CRSI in the role of Chairman and especially look forward to celebrating our 100 year anniversary next year. It's quite an accomplishment for any organization to reach that milestone and I'm proud of the work that CRSI does to promote the use of steel reinforced concrete."

In addition to Cottrell's appointment, new officers on CRSI's Board include Juan Anaya (Cascade Steel Rolling Mill), Rob Dailey (CMC), Erik Johnson (Nucor), Ronnie Johnson (Nucor), and Scott McCornack (Morse Steel) as At-Large Directors, and Mary Alwin (Nucor Harris Rebar) as the new Chairman of the CRSI Foundation in a Non-Voting Director role.

CRSI graciously thanks Don Barney (Nucor), Kevin Cornell (Salit Specialty Rebar), Layne Jones (CMC), Dean Peery (Gerdau), and Marty Lancial (CMC) who will be rotating off the Board for their service to the Institute, Foundation, and the industry.

The full Board of Directors was approved at the Business Meeting held during CRSI's Fall Business & Technical Meeting on November 15th, 2023 at the Pendry Chicago. The 2023/2024 Board consists of:



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At-Large Directors

*Chairman – Brad Cottrell, CMC

*Vice Chairman – Adam Simmet, Simcote, Inc.

*Secretary/Treasurer – Bethany Hennings, Gerdau

*Past Chairman – Jeff Estep, Farwest Steel Reinforcing Steel Company, Western Coating, Inc.

Juan Anaya, Cascade Steel Rolling Mills, Inc.

Andre Belland, Rebarfab, Inc.

Micah Bodily, Rocky Mountain Rebar, LLC/Western States Rebar Fabrication, Inc.

Bill Couturier, Barton Malow Company

Rob Dailey, CMC

* Rob Faircloth, Contractors Materials Company

Erik Johnson, Nucor

Ronnie Johnson, Nucor

Robert McClean, CMC

Scott McCornack, Morse Steel Service

Eugene McManus, Nucor Rebar Fabrication

Spence Peters, Steel Dynamics, Inc.

Carrie Sayers, ABC Coating Michigan

Ex-Officio Directors

*Chairman, Marketing Committee – William Brack, Nucor Rebar Fabrication

Chairman, Engineering Practice Committee – Lou Colarusso, nVent

Chairman, Member Services Committee – Matthew Schewe, CMC

Non-Voting Directors

Chairman, CRSI Foundation – Mary Alwin, Nucor

President and CEO – Dr. Danielle Kleinhans, Concrete Reinforcing Steel Institute

**Executive Committee Member*

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About the Concrete Reinforcing Steel Institute

Founded in 1924, the Concrete Reinforcing Steel Institute (CRSI) is a technical institute and Standards Developing Organization (SDO) that stands as the authoritative resource for information related to steel reinforced concrete construction.

Serving the needs of engineers, architects, and construction professionals, CRSI offers many industry-trusted technical publications, standards documents, design aids, reference materials and educational opportunities. CRSI Members include manufacturers, fabricators, material suppliers and placers of steel reinforcing bars and related products as well as professionals who are involved in the research, design, and construction of steel reinforced concrete. CRSI also has a broad Region Manager network that supports both members and industry professionals. Serving the construction market in the United States, Canada, and Mexico, CRSI is headquartered in Schaumburg, Ill. with regional offices located across the United States.

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