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For Immediate Release

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Concrete Reinforcing Steel Institute

Appoints New President

Robert J. Risser



Effective April 15, 2006, The Concrete Reinforcing Steel Institute (CRSI), Schaumburg, IL, one of America's oldest trade associations, announced the appointment of Robert J. Risser, to the position of President. In his new position, Risser is responsible for the daily operations of CRSI as well as directing its future growth.

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In announcing Risser's appointment, CRSI Chairman J. Neal McCullohs stated that in Risser's previous position as Executive Director and CEO of the Michigan Concrete Paving Association (MCPA), "...the concrete paving contractor's market share grew from the high teens to nearly 50%. Under his leadership since 1995 MCPA has become recognized as the concrete resource from the technical perspective within Michigan."

Before MCPA, Risser was the Engineering Editor for the Aberdeen Group, Addison, IL where he helped plan and direct editorial content for Concrete Construction Magazine.

Previously Risser was Director of Market Development for the American Concrete Paving Association, Skokie, IL, with responsibilities for airports and industrial roads and training. In this position he worked with the FAA, the U.S. Army Corps of Engineers, the U.S. Navy and the U.S. Air Force.

Risser is a registered Professional Engineer in Illinois and Michigan. He obtained both bachelor's and master's degrees in Civil Engineering at the University of Illinois, Urbana-Champaign. Risser and his family are in the process of relocating to the northwest suburbs of Chicago, Illinois.

For additional information about Robert Risser's appointment, contact:

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CRSI is the authoritative resource for all items and information related to site-cast reinforced concrete construction. Since 1924, the Concrete Reinforcing Steel Institute has fostered the continued growth of reinforced concrete construction to its present multi-million dollar status. CRSI members are manufacturers and fabricators of reinforcing bar and related products, and professionals who are involved in the research, design and construction of reinforced concrete.

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