



## For Immediate Release February 2013

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### ***Concrete Reinforcing Steel Institute Launches Reinforced Concrete Concept***

(Schaumburg, IL – February 15, 2013) -- The Concrete Reinforcing Steel Institute (CRSI) announces the launch of *Reinforced Concrete Concept*. This no-cost, web-based program offers decision-makers the ability to evaluate different types of cast-in-place reinforced concrete floor systems during the preliminary design phase.

*Reinforced Concrete Concept* provides design and construction teams with fast access to early comparative evaluation and estimates for the most popular reinforced concrete structural floor systems. The ability of *Concept* to offer quick comparisons early in conceptual design helps keep reinforced concrete systems “in the mix” and underscores the value benefits of reinforced concrete in general. Users create a login and can save their “concepts” upon completion. They also have the option of comparing concepts in order to perform cost summaries and comparisons.

Users will be able to quickly determine material quantities such as rebar, concrete, and framework. The program allows between 3 and 10 spans in each direction. The required inputs are span lengths, loading, and material properties.

*Concept* was debuted to the public at the 2013 World of Concrete industry tradeshow and complements CRSI’s other online resource, *Reinforced Concrete Explorer* that provides a quick step-by-step evaluation process users can use to answer project-specific questions and consider a wide range of approach options.

To experience *Concept* for yourself, please visit the newly enhanced CRSI website at [www.crsi.org](http://www.crsi.org).

### *About Concrete Reinforcing Steel Institute*

Founded in 1924, the Concrete Reinforcing Steel Institute (CRSI) is a trade association that stands as the authoritative resource for information related to steel reinforced concrete construction. Serving the needs of architects, engineers and construction professionals, CRSI offers many technical publications, design aids, software programs, educational seminars, promotional activities, membership functions and design award programs. CRSI members are manufacturers, fabricators and placers of steel reinforcing bar and related products, and professionals who are involved in the research, design and construction of reinforced concrete. Serving the construction market in the United States, Canada and Mexico, CRSI is headquartered in Schaumburg, Illinois with regional offices located across the United States.

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