



**Concrete Reinforcing
Steel Institute**

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For more information contact:
Kari Moosmann, kmoosmann@crsi.org or 630-541-3857

CRSI Names Greg Halsted Pacific Northwest Regional Manager

(SCHAUMBURG, IL – March 9, 2012) The [Concrete Reinforcing Steel Institute](#) (CRSI) is pleased to announce the appointment of Greg Halsted as its Pacific Northwest/Western Canada Regional Manager, effective February 1, 2012.

Mr. Halsted, who had recently been on the Pavements staff with the [Portland Cement Association](#) (PCA), will be responsible for promoting the use of reinforced concrete construction in the building, bridges, and paving markets. He will support the CRSI Western Region through engineering, marketing, and promotional activities to achieve an increase in the market share for reinforcing steel usage.

"The addition of Mr. Halsted, with his experience in pavements and industry promotion, further strengthens both our regional and national ability to be a leader in the industry and meet the needs of our members," noted Robert J. Risser, President and CEO of CRSI.

Before joining CRSI, Mr. Halsted was a Market Manager for PCA, responsible for the design and construction technical services assistance, marketing, and promotion of all cement-based pavement materials. Prior to PCA, he worked as a Technical Services Manager for the Georgia Department of Transportation and has knowledge of planning, design, materials testing, and construction.

Mr. Halsted has participated in numerous training and construction workshops involving State and Provincial transportation agencies, Public Works departments, Universities, material suppliers, and consulting firms. He is also the author of several promotional articles, technical engineering bulletins, and information sheets related to cement and concrete construction.

Mr. Halsted received his Bachelor of Science degree from Southern Polytechnic State University in Marietta, Georgia and is a registered Professional Engineer.

Concrete Reinforcing Steel Institute

Founded in 1924, the Concrete Reinforcing Steel Institute (CRSI) is a trade association that stands as the authoritative resource for information related to steel reinforced concrete construction. Serving the needs of architects, engineers and construction professionals, CRSI offers many technical publications, design aids, software programs, educational seminars, promotional activities, membership functions and design award programs. CRSI members are manufacturers, fabricators and placers of steel reinforcing bar and related products, and professionals who are involved in the research, design and construction of reinforced concrete. Serving the construction market in the United States, Canada and Mexico, CRSI is headquartered in Schaumburg, Illinois with regional offices located across the United States.

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