

# Why I'm A Member!

Hear what CRSI Members have to say...

***The impact of inclusion in the Institute is best represented on a personal business level.***

*"The Institute delivers tremendous value by providing a platform for members to work together to solve industry wide issues that affect our local operations through a variety of programs and initiatives. Specifically, CRSI's detailer and safety training programs are invaluable for sharing best practices, plus their Regional Managers are great sources of knowledge and expertise in local markets to improve rebar's market position."*

– **Brad Cottrell**, Commercial Metals Company

*"If you think you can run a successful business from a crystal tower you are wrong. Being able to discuss business issues with your industry peers that are not your "down the street" competition can be a huge benefit in giving direction to your business. Some of our most successful business decisions were a result of peer discussions that I've had at CRSI meetings or over the phone with some of my industry friends."*

– **Rob Faircloth**, Contractor Materials Company

*"The most rewarding benefit of my CRSI membership has been the opportunity to participate in a process and an organization that is driving real positive change and advancing the state of the art within the industry. Through CRSI I have had the privilege of meeting and working alongside talented colleagues as we have enjoyed the resources made available to us through our Insitute."*

– **Lou Colarusso**, Lenton

*You can't be a player in this industry without knowledge of CRSI, and I've been involved with rebar my entire working career. Obviously, networking is the big value in the membership, but learning from the brightest people in the industry is a close second. I am a strong believer in the benefits of CRSI events. They allow you to communicate with others and assist you in keeping your finger on the pulse of the industry. But, even more valuable than that are the many friendships I've made along the way. My membership with CRSI is vital to the longevity of this business and we don't take it for granted."*

– **Tim Thomas**, American Steel Fabrication, Inc.

*When we decided to grow our rebar business, we made the decision to be more involved in the industry. CRSI was the natural fit. This group is comprised of companies that produce, fabricate, and distribute rebar. Membership affords us the opportunity to help shape the future of the industry through work with specification recommendations, governmental regulations, and promoting the use of rebar. CRSI meetings afford us the chance to see a wide range of current and potential customers in a positive setting where everyone is working toward a common goal, using more rebar."*

– **Parker Arthur**, Steel Dynamics



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